



Letter to HR

Dear [insert name],

Did you know six out of ten employees say they have been working from home at least some of the time during lockdown, and almost half of these home-workers (45%) didn't work remotely at all before the lockdown?

During the COVID-19 lockdown we experienced cleaner air and saw massive shifts to low pollution behaviours, such as fewer people commuting to work. We can create a new normal with clean air by continuing to make these positive changes and keep healthy.

Clean Air Day, on Thursday 8 October, is a day of action to talk about air pollution, find out what we can do to protect all our health and start to take some of the simple air pollution busting steps that can help clean up our air.

[Insert organisation] can play our part by allowing employees to continue to work from home more regularly and keep the car park empty.

Research has shown that the majority of people (87%) who were home working during the coronavirus crisis would like to continue to work from home to some extent after the outbreak.

I would like to continue homeworking because <INSERT YOUR PERSONAL REASONS HERE>

There are multiple benefits to be gained by supporting our workforce to work flexibly, either from home, a more local shared workspace or on compressed hours;

[select some ideas to promote]

- Improve staff wellbeing 54% of lockdown homeworkers reported being less stressed and 65% said they were happier not to deal with rush hour, and 44% reported an improvement in their sleep.
- Improve air quality – during lockdown average levels of nitrogen dioxide across the UK dropped by 20 to 30 percent, even falling by half in some urban areas.



- Reduce the number of sick days taken - air pollution is responsible for an estimated 6 million sick days each year and is expected to cause 2.4 million new cases of disease in England by 2035.
- Increase productivity - 67% of people who work from home feel they're as or more productive at home compared to the office.
- Reduce overhead office costs - studies show companies could save £5,746 per desk if reduced office space is needed.
- Give employees time back - employees commute for an average of 57 minutes per day. Working from home would give them this time back for work or leisure.
- Access a wider pool of applicants - for example, from a wider geography and those with mobility issues who may prefer to work from home.
- Reduce carbon emissions - cutting 1 in 5 driver commutes would reduce 11.3 billion miles of car driving and see an associated reduction in carbon emissions of approximately 3.3m tCO₂e.

We all have a part to play in keeping our air clean - together let's make Oct 8 the cleanest Clean Air Day yet.

Kind regards,
[insert name]

To get involved in Clean Air Day and learn more about how air pollution could be affecting you and your family's health, visit cleanairday.org.uk or search #CleanAirDay. Due to Covid-19, please ensure that any activities you undertake meet with your government's guidelines.