**Newsletter**

**Protect our children’s health from air pollution this #CleanAirDay – 17 June**

Clean Air Day is coming up on 17 June with the theme ‘protect our children’s health from air pollution’. The annual campaign is a moment when thousands of people up and down the country come together to collaboratively voice support, hold events, make pledges and take action on toxic air.

Children are more vulnerable to the effects of air pollution; it not only impacts their health but also their ability to learn. The damage can start in the womb and carry on through to old age. As we return to our lives, we must take this opportunity to create a clean air environment where they can learn and play safely.

This year, we will be supporting the campaign *[optional]* by *[insert information about what you are doing on Clean Air Day or how your organisation has reduced air pollution recently].*

Please find a list of key actions you can take to support #CleanAirDay below. We have a once in a lifetime chance for change. Let’s use it.

*[Select actions relevant for your audience]*

*[Individuals]*

**Go polluting-vehicle free:**

1. **Leave the car at home** – walk, cycle or take public transport (following government guidelines) to work or school.
2. **Refrain from ordering non-essential deliveries** – do not order items which use polluting vehicles to deliver.

**Tell your council what you want to see happening:**

1. **Write to them –** to express what measures and infrastructure you would like to see in your neighbourhood using the Clean Air Day letter template.
2. **Post on social media –** support your local council’s activities on the day using the Clean Air Day social media pack and tag your local council.

*[Schools]*

**Protect the children in your school or neighbourhood:**

1. **Host a Clean Air Day assembly** - raise awareness on air pollution in your school using the Clean Air Day assembly pack.
2. **Support your local council** – tell them what you want to see happening to tackle air pollution by supporting them on social media or writing to them using the Clean Air Day letter template to ask for measures you want to see introduced.

*[Local authorities]*

**Voice what you are doing to improve air quality:**

1. **Use Clean Air Day resources** - to engage schools, residents, businesses and health groups with the need for action to protect children’s health from air pollution.
2. **Tell your residents** – in your newsletter or on your social media accounts what you are doing to protect children’s health from air pollution.

*[Businesses]*

**Publicly voice what you are doing to improve air quality:**

1. **Demonstrate your corporate responsibility to respect children’s health** - map how your company contributes to air pollution and develop a plan to tackle it.
2. **Make a public statement** - outlining your company’s commitment to assessing and addressing its impact on air quality.

*[Health sector]*

**Raise awareness on the health impacts of air pollution:**

1. **Hold a clean air event for health professionals –** to raise awareness on the impact of air pollution on health, particularly children.
2. **Support your local council** – tell them what you want to see happening to tackle air pollution by supporting them on social media or writing to them using the Clean Air Day letter template to ask for measures you want to see introduced.

**To learn more about air pollution** - visit and share the [CleanAirHub.org.uk](https://www.cleanairhub.org.uk/) with everything you need to know about air pollution in one place.

**To share your experiences –** let others know what you are doing to tackle air pollution and help inspire others at @CleanAirDayUK and use #cleanairday in any social media posts.

To get involved in Clean Air Day and learn more about the part you can play visit cleanairday.org.uk or search #CleanAirDay. Due covid-19, please ensure that any activities you undertake meet with your government’s guidelines.

Clean Air Day is coordinated by © Global Action Plan on behalf of over 250 Supporter organisations.